

A deepfake of me is circulating

An AI-made image, video or voice shows you in a scene that never happened. It is not your fault. In this order:

THE 5 STEPS

1

Keep the evidence

The address of each page and a dated screenshot, without sharing the content.

2

Report on the right grounds

On every site showing it: intimate content without consent, AI-generated content or impersonation.

3

Get it off Google

Google has a form to remove intimate or faked images of you from its results.

4

Follow up

No answer? Report it again. If the site refuses, appeal: it is free, and in the EU it is set out in the Digital Services Act.

5

Look for copies

The same content often comes back elsewhere. Report each copy the same way.

DO NOT

- ✗ Do not reshare the content, even to warn people.
- ✗ Never pay someone who is blackmailing you.
- ✗ Do not reply to the person behind it.

WHERE TO GET HELP

StopNCII stopncii.org

Stops your intimate images from being shared on several major platforms.

Take It Down takeitdown.ncmec.org

For images of anyone under 18. Free.

Report Harmful Content reportharmfulcontent.com

In the UK, help with reporting harmful content to platforms.



The full guide

sosdeepfake.com/en/deepfake-what-to-do/

Free to use (CC BY 4.0): print it, post it, share it, crediting sosdeepfake.com.

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