

Someone is pretending to be me online

A fake account, a scam ad or a page is using your name or your photos. In this order:

THE 5 STEPS

1 Keep the evidence

The fake account's address, dated screenshots of its posts and of messages sent in your name.

2 Report the account

From the profile, choose "pretending to be me" or "impersonation", and say you are the person being impersonated.

3 Warn your contacts

A short post on your real accounts: this account is not me, do not reply, do not pay anything.

4 Follow up

No answer within a few days? Report it again. If the platform refuses, appeal the decision: it is free.

5 Keep watching

Search your name every week: a deleted fake account often comes back under a similar name.

DO NOT

- ✗ Do not reply to the fake account or threaten it.
- ✗ Never share a code sent by text message or a password.
- ✗ Do not pay anyone who promises a removal for money without an invoice.

WHERE TO GET HELP

Report Harmful Content reportharmfulcontent.com

In the UK, help with reporting harmful content to platforms.

FBI IC3 ic3.gov

In the US, report online scams and sextortion to the FBI.

Your local emergency number 112 in the EU, 999 in the UK, 911 in the US
If you are in immediate danger.



The full guide

sosdeepfake.com/en/online-impersonation-what-to-do/

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