

PRESS RELEASE

Marseille, France, October 2026

Deepfakes, fake profiles, leaked images: French start-up SOS Deepfake launches a fixed-price takedown service, available worldwide

An estimated 8 million deepfakes were shared in 2025, up from 500,000 in 2023, according to the UK Home Office. Victims usually find out from a friend, then spend hours looking for the right report form, often with no answer. SOS Deepfake (sosdeepfake.com), based in Marseille, France, now offers a simple answer: for a fixed price, it finds, reports and gets the content removed, then keeps watching for copies.

The problem: victims alone in front of the platforms

An AI-faked video, an Instagram account using your photos, intimate images circulating on Telegram, a website cloning your company's shop: these cases now hit individuals and small businesses alike. Every platform has a removal procedure, but it only works with the right reason, dated evidence and follow-ups.

"Our clients never have to look at that content again. They send us a link or a short description, and we do the rest," says Léo Allouche, founder of SOS Deepfake.

The service: one fixed-price subscription, unlimited reports

SOS Deepfake gets removed:

- **deepfakes**: AI-faked images, videos and voices;
- **fake profiles** and identity impersonation on social networks;
- **leaks** of private or paid content;
- **copies** of photos and creative work;
- for businesses, **fake brand accounts**, scam ads, clone websites and copied logos.

Three steps: the client describes the situation (never sending an intimate image), SOS Deepfake files the first reports within 24 hours with platforms, hosts and Google, then the online shield runs automated checks every day and a full check-up every week. Whatever is found is acted on, and the client gets a monthly report.

The price does not depend on the number of items: €99 per month with no commitment, €499 for 6 months or €899 for 12 months. An emergency intervention at €290, with no subscription, gives a reply within one hour for an ongoing crisis. The subscription is an online shield; the emergency intervention, at €290, answers within the hour. If nothing can be done, the client is refunded.

Fighting AI with AI, with a person behind every case

SOS Deepfake uses latest-generation AI tools to find copies faster and to draft takedown requests in the language and format each platform expects. Every report is then checked and sent by a person. The company gives no legal advice: it works with an advising lawyer and refers victims who want to press charges.

The service is available in English, French, German, Spanish and Italian, and accepts clients from any country: platform reporting procedures are the same everywhere.

Free guides, no sign-up

The site publishes free step-by-step guides, platform by platform (Instagram, TikTok, Snapchat, Telegram, X, YouTube, Discord, Reddit, dating sites, marketplaces), a free takedown request template and a page of sourced deepfake statistics:

<https://sosdeepfake.com/en/help/>

Minors and people in danger are directed to helplines first, before any payment.

About SOS Deepfake

SOS Deepfake is an independent French company based in Marseille, with no ties to any platform, social network or search engine. It gets deepfakes, fake profiles, leaked content and brand copies removed from the internet, for individuals and businesses.

Website: <https://sosdeepfake.com/en/>

Media contact

Léo Allouche, founder

contact@sosdeepfake.com

SOS Deepfake, 5 rue Fongate, 13006 Marseille, France

Sources

- UK Home Office, 5 February 2026: 500,000 deepfakes shared in 2023, an estimated 8 million in 2025.
- Sumsub, Q1 2025 vs Q1 2024: deepfake identity-fraud attempts up 700% worldwide and in France.
- Graphika, "A Revealing Picture", December 2023: 24 million visitors in one month to 34 AI "undressing" sites.
- McAfee, "Artificial Imposters": 3 seconds of audio are enough to clone a voice with an 85% match.

All sources with links: <https://sosdeepfake.com/en/deepfake-statistics/>